DATA TECHNICIAN

Reference Number: ST0795

Details of standard

This apprenticeship standard is currently in development and its contents are subject to change.

Occupation summary

This occupation is found in all sectors where data is generated or processed including but not limited to finance, retail, education, health, media, manufacturing and hospitality. The broad purpose of the occupation is to source, format and present data securely in a relevant way for analysis using basic methods; to communicate outcomes appropriate to the audience; analyse structured and unstructured data to support business outcomes; blend data from multiple sources as directed and apply legal and ethical principles when manipulating data. In their daily work, an employee in this occupation interacts with a wide range of stakeholders including colleagues, managers, customers and internal and external suppliers. They would typically work as a member of a team; this may be office based or virtual. An employee in this occupation will be responsible for collecting and processing data under the guidance of a senior colleague or multiple colleagues across the business. This may vary by sector and size of the organisation. An employee would mainly be responsible for their own work but may have the opportunity to mentor others.

Typical job titles

Typical job titles include Data Technician, Data Support Analyst, Junior Data Analyst and Junior Information Analyst.

Occupation duties

<table>
<thead>
<tr>
<th>Duty</th>
<th>Criteria for measuring performance</th>
<th>KSBs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duty 1 source data from a collection of already identified trusted sources in a secure manner</td>
<td>Data is collected securely from trusted sources in line with current company requirements informed by relevant regulatory and legal standards and industry best practice</td>
<td>K1 K2 K15 S1 B1 B2 B4</td>
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<tr>
<td>Duty 2 collate and format data to facilitate processing and presentation for review and further advanced analysis by others</td>
<td>Data collated and formatted according to company procedures and recognised industry good practice</td>
<td>K3 S2 S16 B1 B2 B4</td>
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<tr>
<td>Duty 3 present data for review and analysis by others, using required medium for example tables, charts and graphs</td>
<td>Data is presented in an appropriate format for review and analysis in line with company procedures and industry best practice.</td>
<td>K4 K5 S3 B5 B6</td>
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Duty 4 blend data by combining data from various sources and formats to explore its relevance for the business needs.

Data is blended ensuring that accuracy and consistency is maintained in line with current company requirements informed by relevant regulatory and legal standards and industry best practice.

K6
S4 S5 S6 S16
B1 B2 B4

Duty 5 analyse simple and complex structured and unstructured data to support business outcomes using basic statistical methods to analyse the data.

Data is structured in a way that meets business outcomes.

K7 K8 K9
S7
B1 B2 B3 B4 B5 B6

Duty 6 validate results of analysis using various techniques, e.g. cross checking, to identify faults in data results and to ensure data quality.

Results are validated in line with organisation and project data quality requirements.

K10 K11
S8 S9 S16
B1 B2 B3 B4

Duty 7 communicate results verbally, through reports and technical documentation and tailoring the message for the audience.

Results from data communicated in line with audience requirements.

K5 K12
S10 S11
B5 B6

Duty 8 store, manage and share data securely in a compliant manner.

Data is stored, managed and shared in line with organisation, legal and regulatory requirements.

K13
S12 S15
B4

Duty 9 collaborate with people both internally and externally at all levels with a view to creating value from data.

The employee is able to confidently engage with people internally and externally at all levels in a professional manner.

K14
S13 S15 S16 S17 S18
B2 B5 B6

Duty 10 practise continuous self learning to keep up to date with technological developments to enhance relevant skills and take responsibility for own professional development.

Articulate the latest technology trends affecting data analysis and can communicate the impacts of latest trends.

K15 K16
S14 S15 S16 S17 S18
B2 B3 B4

KSBs
Knowledge
K1: Range of different types of existing data. Common sources of data - internal, external, open data sets, public and private. Data formats and their importance for analysis. Data architecture - the framework against which data is stored and structured including on premises and cloud.

K2: How to access and extract data from a range of already identified sources

K3: How to collate and format data in line with industry standards

K4: Data formats and their importance for analysis Management and presentation tools to visualise and review the characteristics of data Communication tools and technologies for collaborative working

K5: Communication methods, formats and techniques, including: written, verbal, non-verbal, presentation, email, conversation, audience and active listening Range of roles within an organisation, including: customer, manager, client, peer, technical and non-technical

K6: The value of data to the business. How to undertake blending of data from multiple sources

K7: Algorithms, and how they work using a step-by-step solution to a problem, or rules to follow to solve the problem and the potential to use automation

K8: How to filter details, focusing on information relevant to the data project

K9: Basic statistical methods and simple data modelling to extract relevant data and normalise unstructured data

K10: The range of common data quality issues that can arise e.g. misclassification, duplicate entries, spelling errors, obsolete data, compliance issues and interpretation/translation of meaning

K11: Different methods of validating data and the importance of taking corrective action

K12: Communicating the results through basic narrative

K13: Legal and regulatory requirements e.g. Data Protection, Data Security, Intellectual Property Rights (IPR), Data sharing, marketing consent, personal data definition. The ethical use of data

K14: The significance of customer issues, problems, business value, brand awareness, cultural awareness/diversity, accessibility, internal/external audience, level of technical knowledge and profile in a business context

K15: The role of data in the context of the digital world including the use of eternal trusted open data sets, how data underpins every digital interaction and connectedness across the digital landscape including applications, devices, IoT, customer centricity

K16: Different learning techniques, learning techniques and the breadth and sources of knowledge

Skills

S1 Source and migrate data from already identified different sources

S2 Collect, format and save datasets

S3 Summarise and explain gathered data

S4 Blend data sets from multiple sources and present in format appropriate to the task

S5 Manipulate and link different data sets as required

S6 Use tools and techniques to identify trends and patterns in data
S7 Apply basic statistical methods and algorithms to identify trends and patterns in data

S8 Apply cross checking techniques for identifying faults and data results for data project requirements

S9 Audit data results

S10 Demonstrate the different ways of communicating meaning from data in line with audience requirements

S11 Produce clear and consistent technical documentation using standard organisational templates

S12 Store, manage and distribute in compliance with data security standards and legislation

S13 Explain data and results to different audiences in a way that aids understanding.

S14 Review own development needs

S15 Keep up to date with developments in technologies, trends and innovation using a range of sources

S16 Clean data i.e. remove duplicates, typos, duplicate entries, out of date data, parse data (e.g. format telephone numbers according to a national standard) and test and assess confidence in the data and its integrity

S17 Operate as part of a multi-functional team

S18 Prioritise within the context of a project

**Behaviour**

B1: Manage own time to meet deadlines and manage stakeholder expectations

B2: Work independently and take responsibility

B3: Use own initiative

B4: A thorough and organised approach

B5: Work with a range of internal and external customers

B6: Value difference and be sensitive to the needs of others

**Qualifications**

**English and Maths qualifications**

Apprentices without level 2 English and maths will need to achieve this level prior to taking the End-Point Assessment. For those with an education, health and care plan or a legacy statement, the apprenticeship’s English and maths minimum requirement is Entry Level 3. A British Sign Language (BSL) qualification is an alternative to the English qualification for those whose primary language is BSL.

**Additional details**

**Occupational Level:** 3

**Duration (months):** 24
**Review**

This standard will be reviewed after three years.

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**Version log**

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<td>1</td>
<td>14/12/2018</td>
<td>Standard first published</td>
<td>Not available</td>
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