

# Occupational Map: Creative and Design

This is one of 15 occupational maps that group together occupations that require similar knowledge, skills and behaviours. Career pathways and occupational clusters have been used to provide further grouping of occupations, with the pathways indicating options for likely career progression. Every apprenticeship standard has been captured, as well as other skilled occupations where there is a substantial requirement for technical knowledge and practical skills. This map is split into three career pathways: Craft and Design; Media, Broadcast and Production; and Cultural Heritage and Visitor Attractions. The heritage Craftsperson and Precision Manufacturing Craftsperson clusters have been identified as suitable for learning via apprenticeships only, so Government does not intend to launch T levels for these.

**Occupations in green:** Standard approved for delivery

**Occupations in amber:** Standard published

**Occupations in red:** Standard in development

**Occupations in black:** Standard awaiting development

The number shown in brackets ( ) is the level of the apprenticeship (if known)

## Career Pathway

## Technical Occupations

Technical occupations: skilled occupations that a college leaver or an apprentice would be entering, that typically require qualifications at levels 2/3.



## Higher Technical Occupations

Higher Technical occupations: Require more knowledge and skills acquired through experience in the workplace or further technical education. They typically require qualifications at levels 4/5.



## Professional Occupations

Professional Occupations: Occupations where there is a clear career progression from higher technical occupations, as well as those occupations where a degree apprenticeship exists.

[Click here for more information on the occupations listed in this map](#)

### Craft and Design

**Cluster: Design Technician**  
*Design of presentations, animations and products often using software technologies and the making of models.*

**Design Technician**  
**Graphic Designer**  
**Illustrator**  
**Model Maker**

**Cluster: Textile Craftsperson**  
*Using traditional craft hand skills to use textiles and leather largely to make articles of clothing, footwear and traditional upholstery.*

**Bespoke Saddler (3)**  
**Fashion Studio Assistant (3):**  
 - Fashion Marketing & Communications  
 - Product Development & Production  
 - Sales & Operations  
**Leather Craftsperson (2)**  
**Upholsterer**  
**Weaver**

**Cluster: Heritage craftsperson**  
**APPRENTICESHIP ONLY**  
*Use traditional hand craft skills to shape and sculpt natural materials.*

**Blacksmith (3)**  
**Bookbinder (3)**  
**Calligrapher**  
**Cordwainer**  
**Jewellery Maker (3)**

**Cluster: Designer**  
*Design of bespoke costumes, leather goods and textiles.*

**Costume Designer**  
**Leather Goods Designer**  
**Textile Designer**

**Cluster: Fashion/Textile Specialist**  
*Design and manufacture of bespoke clothes and footwear. Use largely craft skills to make props, sets and costumes.*

**Bespoke Tailor & Cutter (5)**  
 - Cutter  
 - Tailor

**Cluster: Heritage Specialist**  
*A specialist in use traditional hand craft skills to shape and sculpt natural materials.*

**Journeyman Bookbinder (5)**

**Cluster: Design Professional**  
*Design of clothing, furniture and interiors.*

**Fashion Designer**  
**Furniture Designer**  
**Interior Designer**

**Sign Writer**  
**Stained Glass Artist**  
**Stonemason (3)**  
**Wood Turner**

**Cluster: Precision Manufacturing Craftsperson**  
**APPRENTICESHIP ONLY**  
*Use traditional craft hand engineering and metal working skills to manufacture and restore precision items often with a high artistic merit and value.*

**Antiques Restorer**  
**Clockmaker (3)**  
**Glassmaker**  
**Musical Instrument Repairer/Tuner**  
**Organ Builder (3)**  
**Spectacle Maker (3)**  
**Watchmaker (3)**

**Media, Broadcast and Production**

**Cluster: Media and Broadcast Assistant**  
*Production and distribution of media content using communications, archive and visual technology.*

**Broadcast & Communications Technical Operator (3)**  
**Broadcast Production Assistant (3)**  
**Junior Content Producer (3)**  
**Junior Journalist (3)**  
**Photographic Assistant (3)**  
- Assistant Photographer  
- Photographic Technician  
**Publishing Assistant (3)**

**Cluster: Production Arts Assistant**  
*Work from event/staging designs to create impactful and safe staging and lighting solutions along with props and costume support.*

**Costume & Wardrobe Assistant**  
**Costume Performance Technician (3)**  
**Creative Venue Technician (3)**  
**Live Event Rigger (3)**  
**Live Event Technician (3)**  
**Props Technician (3)**  
**Puppet Maker (3)**

**Cluster: Media, Broadcast and Production Technician**  
*Design, development and editing of audio visual and text content using technology to generate broadcasting materials along with its co-ordination and management.*

**Artistic Producer**  
**Assistant Technical Director (Visual Effects) (4)**  
**Broadcast & Communications Technician (4)**  
**Camera Assistant**  
**Hair & Wig Maker**  
**Junior 2D Visual Effects (4)**  
**Junior Animator (4)**  
**Lighting Assistant**  
**Lighting Designer**  
**Media Production Coordinator (4)**  
**Music Technologist**  
**Physical Special Effects Technician**  
**Post Production Editing Assistant**  
**Post Production Technical Operator (4)**  
**Production Coordinator**  
**Scenic Artist**  
**Sound Assistant**  
**Sound Designer**  
**Stage Manager**

**Cluster: Media, Broadcast and Production Professional**  
*Leadership, management, and the application technology of resources to create, produce and deliver broadcast content and artistic productions, often requiring specialist expertise.*

**Animator**  
**Broadcast & Communications Principal Technologist (degree) (7)**  
**Broadcast & Media Systems Engineer (degree) (6)**  
**Cinematographer**  
**Head Of Lighting**  
**Head Of Sound**  
**Journalist (degree) (6)**  
**Outside Broadcasting Engineer (degree) (7)**  
**Producer**  
**Production Manager (degree) (7)**  
**Stage Designer**  
**Storyboard Artist (degree) (7)**

<b>and Visitor Attractions</b>	<b>Cluster: Collections and Conservation Technician</b> <i>Set-up exhibition collections and maximise the engagement of visitors.</i>	<b>Cluster: Collections and Conservation Specialist</b> <i>Co-ordinate the conservation, preservation and curating of collections at cultural institutions.</i>	<b>Cluster: Collections and Conservation Expert</b> <i>Manage the physical and digital preservation of collections of cultural collections.</i>
	<b>Collections Assistant</b> <b>Cultural Learning &amp; Participation Officer (3)</b> <b>Museum &amp; Galleries Technician (3)</b>	<b>Cultural Heritage Conservation Technician (4)</b> <b>Historic Environment Advice Assistant (4)</b>	<b>Cultural Heritage Conservator (7)</b> <b>Curator (7)</b> <b>Librarian</b> <b>Media Archivist</b> <b>Registrar (Creative &amp; Cultural) (6)</b>