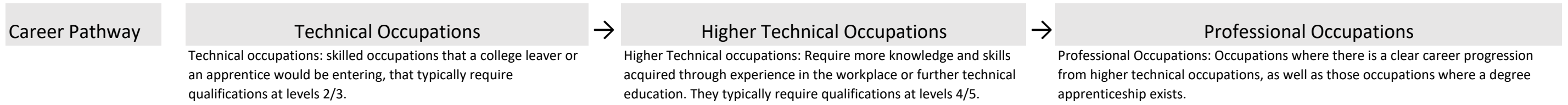


# Occupational Map: Creative and Design

This is one of 15 occupational maps that group together occupations that require similar knowledge, skills and behaviours. Career pathways and occupational clusters have been used to provide further grouping of occupations, with the pathways indicating options for likely career progression. Every apprenticeship standard has been captured, as well as other skilled occupations where there is a substantial requirement for technical knowledge and practical skills. This map is split into three career pathways: craft and design; media, broadcast and production; and cultural, heritage and visitor attractions. The heritage craftsperson and precision manufacturing craftsperson clusters have been identified as suitable for learning via apprenticeships only, so Government does not intend to launch T levels for these.

**Occupations in green:** approved for delivery  
**Occupations in amber:** standard published  
**Occupations in red:** standard in development  
**Occupations in black:** occupation awaiting standard  
 ( ): the number shown in brackets is the level of the apprenticeship (if the level is known)



[Click here for more information on the occupations listed in this map](#)

## Craft and Design

**Cluster: Design Technician**  
*Design of presentations, animations and products often using software technologies and the making of models.*

Design technician  
 Graphic designer  
 Illustrator  
 Model maker

**Cluster: Textile Craftsperson**  
*Using traditional craft hand skills to use textiles and leather largely to make articles of clothing, footwear and traditional upholstery.*

**Bespoke saddler (3)**  
**Fashion Studio Assistant (3)**  
**Leather craftsperson (2)**  
 Weaver  
 Upholsterer

**Cluster: Heritage craftsperson APPRENTICESHIP ONLY**  
*Use traditional hand craft skills to shape and sculpt natural materials.*

**Blacksmith (3)**  
**Bookbinder (3)**  
 Calligrapher  
 Cordwainer  
**Hand engraver**  
**Jewellery maker (3)**

**Cluster: Designer**  
*Design of bespoke costumes, leather goods and textiles.*

Costume designer  
 Leather goods designer  
 Textile designer

**Cluster: Fashion/Textile Specialist**  
*Design and manufacture of bespoke clothes and footwear. Use largely craft skills to make props, sets and costumes.*

**Bespoke tailor and cutter (5)**  
 - Cutter  
 - Tailor

**Cluster: Design Professional**  
*Design of clothing, furniture and interiors.*

Fashion designer  
 Furniture designer  
 Interior designer

**Journeyman bookbinder (5)**

Sign writer  
Stained glass artist

**Stonemason (3)**

Wood-turner

**Cluster: Precision Manufacturing Craftsperson  
APPRENTICESHIP ONLY**

*Use traditional craft hand engineering and metal working skills to manufacture and restore precision items often with a high artistic merit and value.*

Antiques restorer

**Clockmaker (3)**

Musical instrument repairer/tuner

**Organ builder (3)**

**Spectacle maker (3)**

**Watch maker (3)**

**Media, Broadcast and  
Production**

**Cluster: Media and Broadcast Assistant**

*Production and distribution of media content using communications, archive and visual technology.*

**Broadcast and communications technical operator (3)**

**Broadcast production assistant (3)**

**Junior content producer (3)**

**Junior journalist (3)**

**Publishing assistant (3)**

**Photographic assistant (2)**

**Cluster: Production Arts Assistant**

*Work from event/staging designs to create impactful and safe staging and lighting solutions along with props and costume support.*

Costume and wardrobe assistant

**Creative venue technician (3)**

**Live event rigger (3)**

**Live event technician (3)**

**Props technician (3)**

**Puppet maker (3)**

**Cluster: Media, Broadcast and Production Technician**

*Design, development and editing of audio visual and text content using technology to generate broadcasting materials along with its co-ordination and management.*

Artistic producer

**Assistant technical director - visual effects (4)**

**Broadcast and communications technician (4)**

Camera assistant

Hair and wig maker

**Junior 2D visual effects (4)**

**Lighting assistant**

**Lighting designer**

Music technologist

Physical special effects technician

Post production editing assistant

**Post production technical operator (4)**

Production coordinator

Scenic artist

**Sound assistant**

**Sound designer**

Stage manager

**Cluster: Media, Broadcast and Production Professional**

*Leadership, management, and the application technology of resources to create, produce and deliver broadcast content and artistic productions, often requiring specialist expertise.*

**Animator (degree) (7)**

**Broadcast and media systems engineer (degree) (6)**

**Broadcast and communications principal technologist degree (7)**

Cinematographer

**Creative digital designer (degree)**

Head of lighting

Head of sound

**Journalist (degree) (6)**

**Outside broadcasting engineer (degree) (7)**

Producer

**Production manager (degree) (7)**

Stage designer

**Storyboard artist (degree) (7)**

**Cultural Heritage  
and Visitor attractions**

**Cluster: Collections and Conservation Technician**  
*Set-up exhibition collections and maximise the engagement of visitors.*

Collections assistant

**Community arts coordinator (Cultural learning and participation officer) (3)**

**Museum & galleries technician (3)**

**Cluster: Collections and Conservation Specialist**  
*Co-ordinate the conservation, preservation and curating of collections at cultural institutions.*

**Cultural heritage conservation technician (4)**

**Registrar (5)**

**Cluster: Collections and Conservation Expert**  
*Manage the physical and digital preservation of collections of cultural collections.*

Curator – exhibitions

Librarian

Media archivist

**Conservator**